



A 2021 Christmas Event

Dear Friend of Shared Hope,

Twenty-one years ago, then-Congresswoman Linda Smith and her husband Vern hosted a small gathering in their home to celebrate the season and give an update on Shared Hope International's efforts to bring hope and restoration to a handful of women and children who had been rescued out of India's brothels.

Since its inception in 1998, Shared Hope International has grown from a handful of passionate individuals working to build homes of restoration in India and Nepal to a well-respected organization that's helping lead efforts to end sex trafficking in the United States and globally.

As the holiday season approaches, we are once again preparing to open up our "home" to friends and family who have walked alongside us to bring hope and healing to survivors of sex trafficking. **This year's Christmas Breakfast will be held on Thursday, December 9th at 7:00am, and we look forward to having our Shared Hope family come together again for this "Season of Hope."** As someone who cares so deeply for the girls and boys that we serve, we are asking if you would consider sponsoring the 2021 Annual Christmas Breakfast. Will you help support this year's event?

Your sponsorship helps us elevate the voices of survivors and stories of hope, restoration, and justice with our community, nation, and world. It's also an opportunity to promote your company to about 1,000 local families over an 8-week period and an estimated 400 guests on the day of the breakfast both in person and virtually. The majority of our guests live in the Portland/Vancouver area and support businesses who share their passion for social justice and responsibility.

Enclosed you'll find an outline of the different opportunities to support the breakfast, and a sponsorship form. Please reply by **November 9, 2021**, to receive the maximum benefit of your sponsorship.

Shared Hope International is incorporated as a 501(c)3 and all contributions are tax-deductible as allowed by law. **For more information please contact me directly at (360)693-8100 or [helen@sharedhope.org](mailto:helen@sharedhope.org).** Thank you in advance for supporting Shared Hope in our efforts to save lives and bring the healing power of hope to those who need it most.

We look forward to spending this *Season of Hope* with you.

Sincerely,

**Helen Leiser**

Director of Growth Strategies & Liaison to President / **Shared Hope International**  
[marissa@sharedhope.org](mailto:marissa@sharedhope.org) / 360-693-8100 / [www.sharedhope.org](http://www.sharedhope.org)

**2021 Shared Hope Annual Christmas Breakfast**  
*“Season of Hope”*

**Event Executive Summary**

**About the Annual Christmas Breakfast:**

During this special time, Shared Hope comes together on December 9, 2021 at with friends, family and other organizations who deeply care about ending child sex trafficking, and celebrate the lives saved through our prevention, restoration and bring justice efforts.

**Keynote Speaker**

Linda Smith, Founder and President of Shared Hope International

**Expected Attendance**

Over 400 guests are expected to attend the annual Christmas Breakfast in person and virtually.

**Marketing**

Sponsor logos will be featured on various print and online materials for the Christmas Breakfast and highlighted on social media, with a following of over 65,000 people. The majority of our in-person guests are over the age of 35, are homeowners, and live in the greater Portland/Vancouver area. We are delighted to welcome national guests, virtually. This breakfast is an intimate gathering for those closest to Shared Hope to enjoy a festive meal together and celebrate all of the lives we have been able to save in the past year. This year Shared Hope will have Logo Boards, Event Programs, Registration Table Boards, and a Program slide show with corporate and family sponsors, giving sponsors multiple opportunities for acknowledgement at the event.

**Sponsorship**

Shared Hope International is asking community members and organizations to support our Christmas Breakfast by sponsoring the event or a table at the event. Please review the sponsor packages on the next page, and contact Helen Leiser at Shared Hope International, [helen@sharedhope.org](mailto:helen@sharedhope.org), with any questions.

## **2021 Shared Hope Annual Christmas Breakfast Sponsorship Packages**

### **Event Sponsor – Gold Level \$2500**

- 2-minute speaking slot in event Program to promote your business/organization
- Verbal mention from emcee
- Three mentions (total) on social media before and after event
- Opportunity to include logo tags or swag items with guest favors (limit one per sponsor)
- Two tables (20 seats) reserved for you to fill (or we can fill for you)
- Logo displayed at registration check-in
- Table signage with company logo or name
- Company logo or name in Breakfast slide show
- Company name or logo placement in electronic media surrounding promotion of the Breakfast

### **Event Sponsor – Silver Level \$1000**

- Verbal mention from emcee
- One mention on social media prior to the event
- Opportunity to include logo tags or swag items with guest favors (limit one per sponsor)
- Two tables (20 seats) reserved for you to fill (or we can fill for you)
- Logo displayed on registration check-in
- Table signage with company logo or name
- Company logo or name in Breakfast slide show
- Company name or logo placement in electronic media surrounding promotion of the Breakfast

### **Event Sponsor – Evergreen Level \$500**

- Verbal mention from emcee
- Full table (10 seats) reserved for you to fill (or we can fill for you)
- Table signage with company logo or name
- Company logo or name in Breakfast slide show
- Company name or logo placement in electronic media surrounding promotion of the Breakfast

**2021 Shared Hope Annual Christmas Breakfast  
Sponsorship Form**

Company Name \_\_\_\_\_

Name of Contact \_\_\_\_\_

Sponsorship Amount \_\_\_\_\_

Sponsor Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone Number \_\_\_\_\_

Method of Payment: Credit Card \_\_\_\_\_ Check \_\_\_\_\_

Name on Card \_\_\_\_\_

Billing Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone Number \_\_\_\_\_

Card Number \_\_\_\_\_

Exp. \_\_\_\_\_ CSV \_\_\_\_\_

Names of your guests: (If more than ten, please write additional names on back of form.)

1. \_\_\_\_\_ 2. \_\_\_\_\_

3. \_\_\_\_\_ 4. \_\_\_\_\_

5. \_\_\_\_\_ 6. \_\_\_\_\_

7. \_\_\_\_\_ 8. \_\_\_\_\_

9. \_\_\_\_\_ 10. \_\_\_\_\_

\_\_\_ Thank you, but no table is necessary.

Kindly return this form via mail or email no later than November 9, 2021, to:  
Shared Hope International  
Attn. Helen Leiser P.O. 1907 Vancouver, WA 98668-9807  
helen@sharedhope.org