



sharedhope
INTERNATIONAL

Season of Hope

Breakfast Gathering
A 2020 Online Event

Sponsorship Package

Tuesday December 1, 2020 | 11:00amEST / 8:00amPST | sharedhope.org/HopeBreakfast

GIVING TUESDAY

Celebrating and giving hope – one life at a time!

Dear Friend of Shared Hope International,

Twenty years ago, then-Congresswoman Linda Smith and her husband Vern hosted a small gathering in their home to celebrate the season and provide an update on newly formed Shared Hope International's efforts to bring hope and restoration to a handful of women and children who had been rescued out of India's brothels. Since its inception in 1998, Shared Hope has grown from a handful of passionate individuals to a well-respected global leader fighting to end child sex trafficking in the United States and around the globe.

As the holiday season approaches, we are once again preparing to open up our "home" to friends and family who have brought healing to survivors of sex trafficking. **But this year, we are doing things a little differently! We will be opening a "virtual home," gathering together online with friends from across the nation to celebrate the hope you give to the children and youth we serve because of your generosity. The Season of Hope Breakfast Gathering will be Tuesday, December 1st at 11:00amEST/8:00amPST.**

We hope to sponsor and underwrite this breakfast in community! As an event sponsor, you can help us maximize the impact of the event's fundraising efforts for our work to restore and empower survivors. It's also an opportunity to promote your business to a national audience, including a social media reach of 65,000 followers through Facebook, Twitter, Instagram and LinkedIn, and an estimated 500 high net worth guests on the day of the breakfast.

Enclosed you'll find an executive summary, sponsorship levels and benefits, and the sponsorship form. Please reply by **November 8th, 2020** to ensure your benefits are used to maximum potential!

Shared Hope International is incorporated as a 501(c)3 and all contributions are tax-deductible as allowed by law. **For more information please contact us at (360)693-8100 or marissa@sharedhope.org.** Thank you in advance for supporting Shared Hope efforts to save lives from the evil of sex trafficking and bring the healing power of hope to those who need it most.

We hope you'll join us for our Season of Hope Breakfast Gathering this year. Together, we make a difference!

Sincerely,



Marissa McCormick Gunther, MSW

Director of Relationships & Growth Strategies / **Shared Hope International**
marissa@sharedhope.org / 360-693-8100 / www.sharedhope.org



2020 Season of Hope Breakfast Gathering

Executive Summary

Event Vision

Enjoy breakfast at your “virtual table” with individuals, families, and organizations across the nation who have financially supported Shared Hope International. Together, we will celebrate the lives saved by raising awareness, supporting prevention efforts, and seeking justice for those victimized through sexual exploitation.

Event Goal:

Our event goal is to raise over \$100,000 for Shared Hope’s work to restore and empower survivors of child sex trafficking, in which we provide healing services and protection through our community grant partners directly to survivors domestically and internationally.

- Funds raised at this event will be matched dollar for dollar by several generous donors who have come together to challenge others who are able to give during this difficult financial season. Our December Matching Challenge will double the impact of funds raised at this event, with a potential of raising \$200,000 or more towards restoration.
- The event will be taking place on #GivingTuesday, a national day of charitable giving.

GIVINGTUESDAY

Program Speakers

Linda Smith, Founder and President of Shared Hope International
Community-based program advocates providing direct services to survivors, both domestic and international
Multiple Survivor Leaders

Expected Attendance

Over 500 high net worth guests are expected to attend

Marketing

This breakfast is an intimate gathering for those closest to Shared Hope to enjoy a festive meal together virtually. The majority of our guests are over the age of 35 of high net worth and will be a national audience. Sponsor logos will be featured on various print and online materials for the Breakfast Gathering, including Shared Hope’s social media platforms with an audience reach of 65,000, event registration website, e-marketing communications, and within the event favor boxes sent to each registered guest. This year, given that the breakfast program will be virtual, the program slides can include sponsor logos, giving sponsors multiple opportunities for acknowledgement during the event.

Sponsorship

Shared Hope International is asking community members and organizations to support our fundraising efforts as an event sponsor. Please review the sponsor opportunities on the next page and contact us at marissa@sharedhope.org with any questions.

2020 Shared Hope Annual Christmas Breakfast Sponsorship Packages

Presenting Level Sponsor \$10,000

- Business name and logo with direct link listed on event website, with words “Presented by”
- Business name and logo with direct link listed on event e-marketing materials, with words “Presented by”
- Business name and logo included in guest favor boxes, with words “Presented by”
- Social media promotion to 65,000 nationwide audience of business name and logo with direct link, with words “Presented by”
- Business name and logo listed on event breakfast slideshow, with words “Presented by”
- As the event presenting partner, will receive 3-minute speaking slot in live event program with Shared Hope Founder and President Linda Smith, with an opportunity to promote your business/organization. This option could also be a pre-recorded or promotional video shown during the event.

Gold Level Sponsor \$5,000

- Business name and logo with direct link listed on event website
- Business name and logo with direct link listed on event e-marketing materials
- Business name and logo included in guest favor boxes
- Social media promotion to a 65,000 nationwide audience of business name and logo with direct link
- Business name and logo listed on event breakfast slideshow
- Verbal mention by host during virtual event

Silver Level Sponsor \$1,000

- Business name and logo with direct link listed on event website
- Business name and logo with direct link listed on event e-marketing materials
- Business name and logo included in guest favor boxes
- Business name and logo listed on event breakfast slideshow
- Verbal mention by host during virtual event

Evergreen Level Sponsor \$500

- Business name and logo listed on event website
- Business name and logo listed on event e-marketing materials
- Business name and logo listed on event breakfast slideshow

2020 Breakfast Gathering Sponsorship Form

For online payments:

sharedhope.org/donate

Please note within your online donation this for
“Hope Breakfast” and your sponsorship level.

For Check or Credit Card payments:

Company Name _____

Name of Contact _____

Sponsorship Amount _____

Sponsor Address _____

City, State, Zip _____

Phone Number _____

Method of Payment: Credit Card _____ Check _____

Name on Card _____

Billing Address _____

City, State, Zip _____

Phone Number _____

Card Number _____

Exp. _____ CSV _____

Kindly return this form no later than November 8, 2020 to:

Marissa McCormick
marissa@sharedhope.org

