

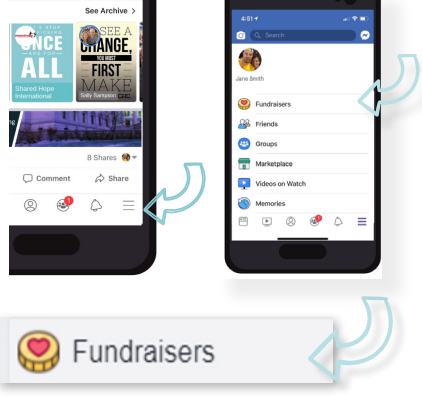
How to Set Up a Facebook Fundraiser

1

Go to www.facebook.com and either log in or create an account.

2

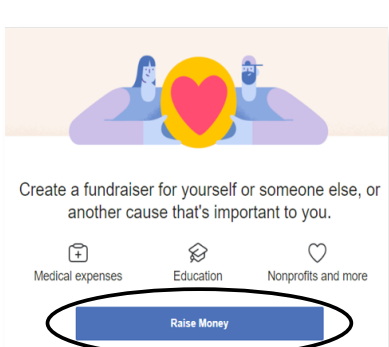
Select “Fundraisers” in the bottom left of page under “Explore” on your newsfeed page



- On mobile click on the menu icon in the bottom right corner of the screen and then click on the fundraiser button.

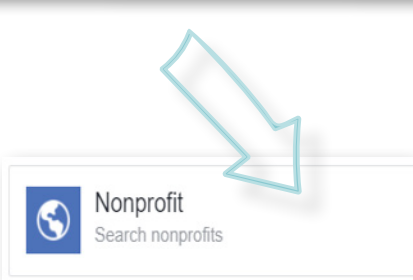
3

Click on the “Raise Money” button.



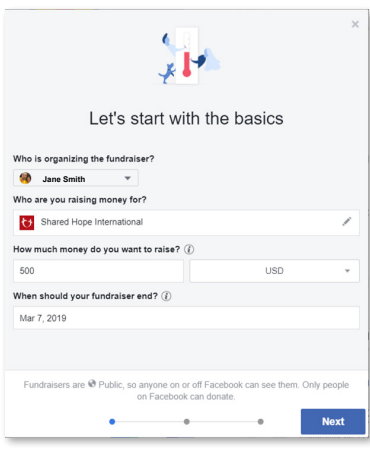
4

When prompted, select “Nonprofit.”



5

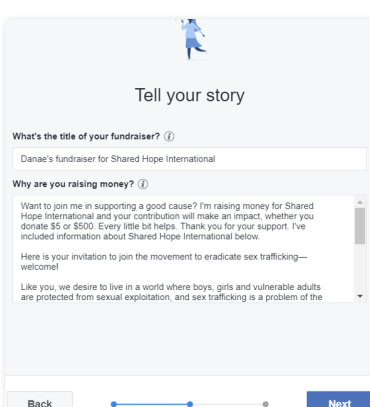
Fill in the information on the form.



- Select you as organizing the fundraiser.
- You can keep the suggested text or personalize it by using the text options provided in this download.
- Select the amount of money you would like to raise.
- Select when you would like the fundraiser to end (we suggest running the fundraiser for at least 3 days).
- Click Next.

6

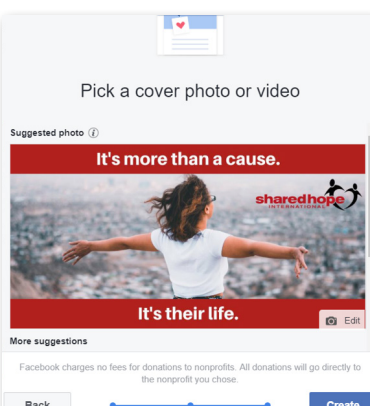
Fill in the details for your fundraiser.



- You can keep the suggested title or select your own.
- You can keep the suggested text or personalize it.
- Click Next.

7

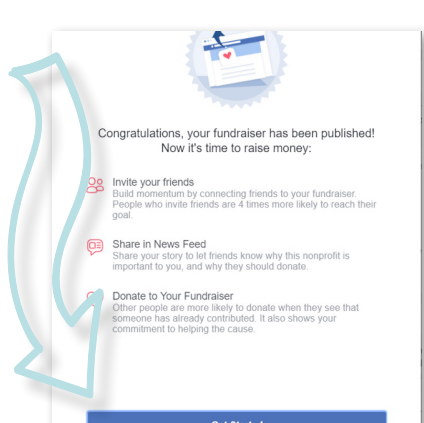
Pick a cover photo.



- You can keep the suggested photo or personalize it by clicking edit in the bottom right corner. There you can upload one of the photos we have provided in this download.

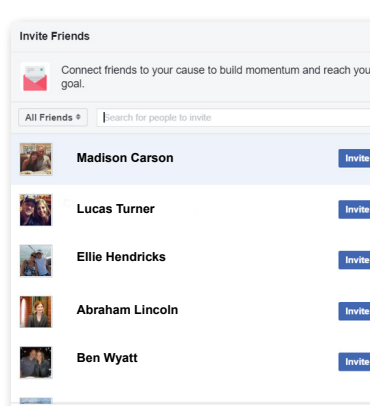
8

Click “Get Started.”



9

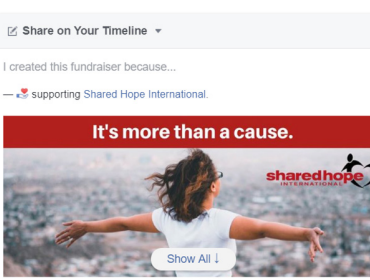
Invite friends to view your fundraiser.



- To increase your fundraiser’s awareness and success, send friends to invite to your fundraiser.
- Click Done.

10

Create a post to share for your fundraiser.



- Write something and post to your timeline that will show up in your friends’ newsfeed.
- Click Post.

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Thank You! Now you are ready to stand with us and raise money to help end sex trafficking.