

The Object of Rotary

THE OBJECT of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

FIRST The development of acquaintance as an opportunity for service;

SECOND High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society;

THIRD The application of the ideal of service in each Rotarian's personal, business, and community life;

FOURTH The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service

The Four-Way Test

OF THE THINGS we think, say or do:

- 1) Is it the **TRUTH**?
- 2) Is it **FAIR** to all concerned?
- 3) Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?
- 4) Will it be **BENEFICIAL** to all concerned?

Rotarian Code of Conduct

The following code of conduct has been adopted for the use of Rotarians:

AS A ROTARIAN, I will

- 1) Act with integrity and high ethical standards in my personal and professional life
- 2) Deal fairly with others and treat them and their occupations with respect
- 3) Use my professional skills through Rotary to: mentor young people, help those with special needs, and improve people's quality of life in my community and in the world
- 4) Avoid behavior that reflects adversely on Rotary or other Rotarians

LETTERS

wonderful organization and all the good that it does. However, I cannot help but think how much more Rotary could accomplish if more people knew who we were. I am constantly surprised to hear people ask, "What is Rotary?" That question should never have to be asked today.

I recently shared a TED Talk by Dan Pallotta [featured in the April issue] about nonprofits and their spending, and the bottom line is: It's OK to spend money when it lets people know who you are.

By the way, my club (the Rotary Club of Austin Capitol) is, as far as we know, the only club in the United States that meets in a state capitol building, and we love visitors!

Suzann Madeley
Austin, Texas, USA

A shared hope

I recently became a member of the Rotary Club of Mt. Jewett, Pa. My husband, Erik Ross, has been a member of this club for over 25 years, and we receive the magazine every month. I look forward to reading it and often share feature articles with colleagues and friends.

The magazine's ability to showcase some of the leading-edge movements and strategies around the world in health

and other areas is extremely impressive.

As a Rotarian and volunteer for Shared Hope International, I wanted to share some information about the organization with fellow Rotarians. Shared Hope International was founded in 1998 by U.S. Representative Linda Smith of Washington. She is a leader in the global movement to end sex trafficking of women and children. She is the primary author of *From Congress to the Brothel* and *Renting Lacy*, and co-author of *The National Report on Domestic Minor Sex Trafficking: America's Prostituted Children* and the *DEMAND* report. Throughout Shared Hope's years, we've put together numerous prevention strategies, restoration programs, and justice initiatives to combat sex trafficking in the United States and abroad, and we aim to serve as a leader in eradicating modern-day slavery.

Awareness is key to this effort. To learn more about this organization, visit sharedhope.org.

Megan Inghram
Mt. Jewett, Pa., USA

Lost memories

Thank you kindly for the well-researched article on Alzheimer's disease ["Slow Fade," April]. The

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article grabbed my attention because I am a caregiver for my wife, who has dementia.

The symptoms of this disease may linger for decades. The writer quotes Rudolph E. Tanzi, who succinctly states that "you lose your sense of self" – which is so true.

A lot of people know about dementia. Maybe they can spell the word or use it in a complete sentence, and doctors can write prescriptions to help treat it. But you don't *really* know dementia until a loved one struggles with it. Alzheimer's can be especially overwhelming for caregivers.

I hope that someday medical research will find a cure. We can only pray that it will be soon.

Walter S. Redden Jr.
Jackson, Miss., USA

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