WE'RE SAFER TOGETHER

SHIELD GENIE PARENTAL CONTROL SOFTWARE MAKES THE INTERNET SAFER FOR CHILDREN

THE INTERNET IS NOW A FACT OF FAMILY LIFE

- 73% of households have access to the internet
  ONS Report on Internet Access, August 2010

- 99% of 12-15 year olds, 93% of 8-11 year olds, and 75% of 5-7 year olds use the internet regularly
  Ofcom, March 2010

- 74% of 5-16 year olds have their own laptop or PC
  ChildWise Monitor 2012

- Almost 58% of 5-16 year olds can access the internet in their own room *ChildWise Monitor 2012*

- One in three 10 year olds have seen pornography online
  Psychologies Magazine 2010

- 81% of 14-16 year olds regularly access porn on home computers *Psychologies Magazine 2010*

BEING ONLINE EXPOSES YOUR CHILD TO DANGER

The internet is a powerful tool and a wonderful learning resource, but it brings dangers.

These are the key risks your child faces online:

- Online bullying and harassment

- Inappropriate and unwanted contact or advances

- Revealing personal information that can make a child vulnerable or open to fraud

- Accidental exposure to inappropriate images or content

- Viruses, spyware, phishing scams etc

- Illegal file sharing or piracy of music, film or software

WHAT CAN YOU DO TO KEEP YOUR CHILD SAFE ONLINE?

Protect your children when they use the internet. Talk with them about their activities online, set safe limits and choose a powerful parental control software package like Shield Genie to protect your children online and help you actively monitor their online activity.

SHIELD GENIE PARENTAL CONTROL SOFTWARE CAN PROTECT YOUR CHILDREN ONLINE

Shield Genie is the most comprehensive parental control software on the market today, combining more safety features to protect your child than any other computer monitoring software.

- Limit or remove your child's access to undesirable content online and in games

- Shield your children from inappropriate contacts and advances

- Monitor all activity on the computer and record it

- Alert you to dangerous behavior online using a comprehensive keyword alert feature

- Receive alerts remotely by text or email

- Restrict sharing personal information that could make your child vulnerable

30% OFF

To claim your 30% discount go to **WWW.SHIELDGENIE.COM** and enter the code **SAFERTOGETHER** when you purchase Shield Genie Parental Control Software. Make your family safer online.

shieldgenie
www.shieldgenie.com

SHIELD GENIE SAFETY FEATURES

	WHAT DOES SHIELD GENIE DO?	HOW DOES THIS PROTECT YOUR CHILD?
Record activity	Record all the websites your children visit Record in detail when, where and how long they spent time online Track and record all keystrokes typed into your computer with the keylogger Review all online searches Automated screenshots record graphics, emails, IM and webcam. You can play back an entire session online like a movie Record incoming webcam feeds with inbuilt video Auto save any document in any Windows application. Never lose work again!	Knowing what your children do online means that you can discuss their internet activity with them from a fully informed perspective. You can step in and advise them if they are viewing inappropriate content or engaging in inappropriate activity.
Safer internet	Our internet filter has over 140 categories for web blocking and filtering, updated daily Block any websites you wish Block any applications you wish	Sometimes you can't be there to monitor your child online. Be sure they are safe by limiting or removing your child's access to undesirable web content
Automatic alerts	Red flag keywords can trigger parental alerts via email and text Remote reporting means you can keep in touch wherever you are Keyword alerts can notify you of inappropriate language or topics that cause concern Keyword alerts can also notify you if they visit a site containing such language or topics	Be aware what's going on, before things get out of control. Often parents do not become aware of dangerous activity online until it starts to have a negative effect on their child.
Monitor social networks	Record all social networking activity (Twitter, Facebook, MySpace etc) Monitor profiles they visit and pictures they post Record email, webmail, instant messages and chat	This can help shield your child from inappropriate contacts and advances. It can also mean that you become aware of harassment or online bullying before your child becomes hurt. It also enables you to protect your child's reputation. Increasingly institutions are using information found on the Internet, particularly on social networking sites, to make decisions that could affect your teen's life.
Monitor your computer	See every program run, including games and iTunes See how much time they are spending on homework or any other program or site Know when your child logs on or off Auto- receive child activity reports Monitor what they watch or listen to	Being aware of what your child is doing on the computer means you can prevent any inappropriate activity from becoming harmful to your child or your family. Children may not be conscious of the possible severity of the consequences of illegal file sharing.
Discreet mode	Shield Genie runs unobtrusively behind the scenes Shield Genie does not slow your computer down If you wish Shield Genie to be invisible, it has a discreet operating mode	Sometimes a soft touch just works better...Children may respond better to discreet guidance rather than a more authoritarian approach. Decide what's right for your family.
Document mode	Protect your children's homework and files. Auto save any open document and create back up versions of them.	Protect your children online and help them make sure they don't lose their homework!

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Make your family safer online.