

SEX TRAFFICKING

is a **BOOMING** industry

DEFINED

SEX TRAFFICKING occurs when someone uses force, fraud or coercion to cause a commercial sex act with an adult or causes a minor to commit a commercial sex act

A **COMMERCIAL SEX ACT** includes prostitution, pornography and sexual performance done in exchange for any item of value, such as money, drugs, shelter, food, or clothes

It thrives because there's serious demand

BUYER

Fuels the market with their money

TRAFFICKER/PIMP

Exploits victims to earn revenue from buyers

VICTIM

Includes both girls and boys who are bought and sold for profit

Traffickers find victims through:

SOCIAL NETWORK

HOME NEIGHBORHOOD

CLUBS OR BARS

INTERNET

SCHOOL

And lure them through promises of:



Protection



Love



Adventure



Home



Opportunity

TRAFFICKERS USE

↓
FEAR

↓
VIOLENCE

↓
INTIMIDATION

↓
THREATS

TO ENSURE COMPLIANCE AND MEET DEMAND

The **common age** a child enters sex trafficking is

14-16

TOO YOUNG AND NAIVE TO REALIZE WHAT'S HAPPENING

SOCIETY MAY CALL IT

PROSTITUTION

BUT FEDERAL LAW CALLS IT

SEX TRAFFICKING

VICTIMS NEED HELP

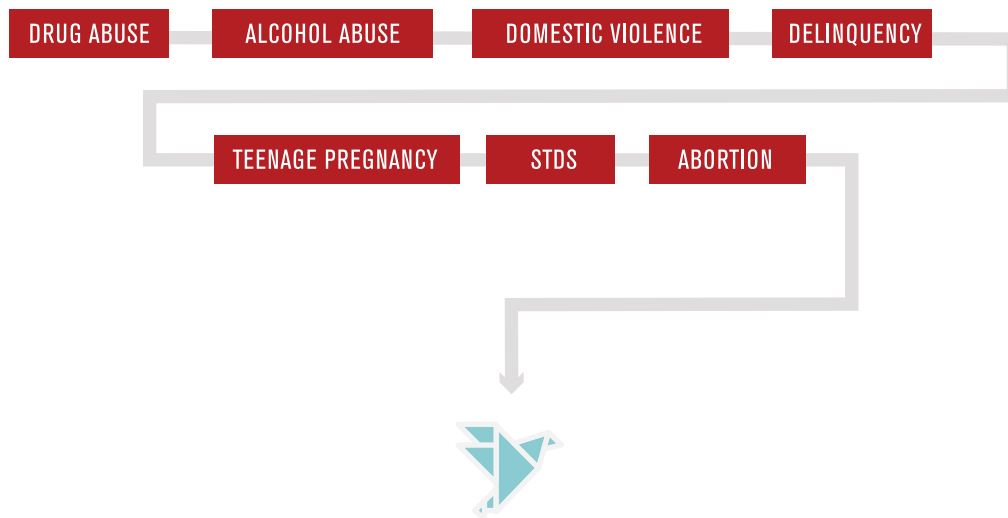
NOT JUDGEMENT OR PUNISHMENT

Because of social stigma
or misinformation, victims go:



SO

Sex trafficked children are
instead treated for:



ALL MASKING THE TRUE NEED...

FREEDOM

