Ambassadors & Donations and Speaker Requests

Our Ambassadors are trusted volunteers working hard to bring awareness in nearly every state. While you're hosting resource tables and doing presentations, donors will want to contribute the Shared Hope's work. Below is a list of guidelines to keep you safe and uphold Shared Hope's reputation as a trustworthy charitable organization.

We want to measure carefully the effect of Ambassadors nationwide. As we upgrade our systems to accurately measure the impact you're having, it's vital to report your events so we know where the prevention message is bringing awareness... and where it's not being shared. We need to know where we have gaps in states without Ambassadors and how we can recruit in those areas.

Why are the sign in sheets so important to gather as many names with as much contact info as possible? There are donors who want to contribute towards the spread of awareness education and the only measurement we can give them is to show them how many people hear the message. When we can show them the numbers, it encourages them to continue donating. Attached is a manual reporting sheet with a sign in sheet as page 2 for your use at events. Scan the completed form to awareness@sharedhope.org or report online: The link is http://sharedhope.org/event-tracking/.

Here are a few tips for you to help us accurately measure your effectiveness:

- 1. Send in your event report forms.
- 2. When someone gives you cash, ask them to sign the sheet with their contact information, write next to their name what items they received and how much they donated so we can send them a receipt documenting the donation from them.
- 3. If you receive cash donations without contact information, include a note with your check for the cash so our accounting office can match the donation to the correct Ambassador and your event. Write Who/What/Where/When on a sticky note with your check to explain the cash collected. This will help us properly identify the donation and give you credit!

Thank you for helping us measure results and track your effectiveness!

Jo Lembo / Outreach Manager

Jo@sharedhope.org / Office: 360-830-6095



POLICY FOR AMBASSADORS RECEIVING DONATIONS ON BEHALF OF SHARED HOPE INTERNATIONAL

- It is understood that Ambassadors will give collateral in exchange for donations at events. (Chosen, Faith Kits, Lacy & Congress books)
- Suggested donation amounts are provided by Shared Hope International Outreach Manager upon request (some event discounts apply)
 - Donations are received in the following ways:
 - 1. Checks made to Shared Hope International
 - 2. Cash accepted
 - 3. Encourage people to go online

1 HOW TO PROCESS DONATIONS

All Ambassadors recognize that they are volunteer representatives of Shared Hope International. All donations given at an event where "Shared Hope" is present are given with the intent that Shared Hope International receives those funds. If you have collateral that you received at a discount from Shared Hope, and you make it available for the suggested donation amount provided by the Outreach Manager, it is expected that the difference between what you donated and what the person gives you will be given to Shared Hope as a donation.

2 CHECKS

- 1. Instruct that checks be made payable to "Shared Hope International".
- 2. Put the checks into a secure bank bag or manila envelope and kept on your person at all times during your event.
- 3. At the end of the day, the checks should be sealed in an envelope and mailed to the office of Shared Hope International, PO Box 65337, Vancouver, WA 98665

3 CASH

- 1. When a donation is made in cash, please fill out the attached LOG SHEET with name, contact info and WHAT ITEM the donation is for so that person may receive a receipt by mail.
- 2. Place all cash into a secure bank bag or manilla envelope kept on the person of the Ambassador during the event at all times.
- 3. At the end of the day, the Ambassador should write a personal check with "Donations accepted at (fill in date/event)" on the memo line.

If you have questions, you may call the Accounting Office at 360-693-8100.

Attached form: CASH Log Sheet



CASH LOGSHEET FOR EVENT:	DATE:
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	complete info. Mailing address: City State Zip: Email: Phone: Mailing address:
	Email: Phone:
	Phone:
	Mailing address:
	City State Zip:
	Email:
	Phone:
	Mailing address:
	City State Zip:
	Email:
	Phone:
1.	Mailing address:
	City State Zip:
	Email:
	Phone:
	Mailing address:
	City State Zip:
	Email:
	Phone:

Why Encourage People to Use the Speaker Request Form?

Often when you complete a presentation, the ripple effect will be another request to present. We ask you to encourage all presentation requests to come through http://sharedhope.org/join-the-cause/request-a-speaker/ to assure nothing is lost in the cracks. The request then comes to our office and is assigned as appropriate by the presentation requested, the Ambassador's experience, region of the request and the availability of an Ambassador to fulfill the request. A requestor may ask for a specific Ambassador by name, which helps us expedite the request.

- Shared Hope is unable to reimburse volunteers for expenses.
- Shared Hope doesn't 'charge' for awareness presentations but when a speaker request form is filled out, on occasion they will offer to pay travel costs and a speaker fee.

When that is the case, we ask you to adhere to the following:

- 1. Recognize that when you are asked to present as Shared Hope International, Ambassadors are expected to represent only Shared Hope International, and not receive donations, speaker requests or display materials for any other organizations they may be affiliated with.
- 2. When we assign a speaker request to an Ambassador, we provide the contact information and details of the request to the Ambassador asked to fulfill the presentation. An e-mail introduction is also provided from our office to the requestor and the Ambassador to establish the contact is made.
- 3. When offered travel expenses, Ambassadors may accept monies as a personal transaction between them and their event organizer. Example: a check is made out to the Ambassador personally for the amount agreed upon for travel expenses.
- 4. Shared Hope gratefully accepts donations in Lieu of a speaker fee.

If you have questions, please direct them to the Outreach Manager at jo@sharedhope.org.

Thank you for all that you do!

Jo Lembo / Outreach Manager

<u>Jo@sharedhope.org</u> / Office: 360-830-6095

