



Dear Friends.

Mom used to say, "don't bite off more than you can chew", and the Bible says "consider the cost". At Shared Hope we plan according to those wise guidelines, but of course, outcomes are never certain. Every time I am tempted to wish I could see into the future—see those outcomes—something reminds me of how glad I am I cannot! For if I could have seen just how much this past year would challenge Shared Hope, I might not have had the courage to go forward with the Protected Innocence Initiative. I am grateful to God for giving us the courage, and indebted to the many donors and friends who had confidence in the wisdom of this project. In the end, the challenge strengthened Shared Hope and gave the fight against sex trafficking in America a huge platform on which to stand.

The idea began with the unavoidable recognition that nothing much was going to change for kids trapped by sex traffickers unless discrepancies and inadequacies of state law were addressed. This idea became an initiative when we accepted that we are the organization best positioned to grow the movement through this extremely intensive and daring endeavor. After more than a year of intensive effort, the initiative became a challenge to the nation, the Protected Innocence Challenge.

Our hope and belief is that in the next few years we will celebrate the primary goals of this project:

- 1. Incite public outrage that children are enslaved for sex in our country.
- 2. Change laws that provide services for victims and deterrents for perpetrators.
- 3. Create safe shelter and specialized services to care for victims of this trauma.

God guided us from the start of our twelve year history of restoration work internationally. We will continue to consider the cost of every project and endeavor to be good stewards of all our resources.

Sincerely yours.

Linda Smith

Linda Smith

Our Mission

Shared Hope International exists to rescue and restore women and children in crisis. We are leaders in a worldwide effort to prevent and eradicate sex trafficking and slavery through education and public awareness.



Who We Are

Shared Hope International celebrated 13 years in the movement to end sex trafficking in 2011. Our history has taken us from the beginnings in India, to Nepal, South Africa, the Netherlands, Dominican Republic, Fiji and Jamaica, and then home to the United States. As one of the first U.S.-based anti-trafficking organizations, it is ironic that we are the same age as the average child victim of sex trafficking in America. We have a long history of leadership in international sex trafficking, and while we continue to be deeply invested in our international program, to remain leaders we must provide that same level of concern and commitment to our own nation. That is why, in 2011, we purposed to adapt the lessons we have learned through experience and blend them with new strategies for the unique U.S. marketplace of victimization.

Our approach, as always, is three-pronged:

Prevent. Restore. Bring Justice

We believe that the victim of any type of slavery is very close to the heart of God. We strive to reflect His view of the value of every person. We remind ourselves that it always has been - and still is - about "one life at a time."



Board of Directors

Linda Smith

Founder and President Shared Hope International

Vernon Smith

Engineer Burlington Northern Railroad

Fernando Proano, M.D., Physician

Ron Hart

Pastor Walnut Grove Church

David Austen

Owner
David Austen CPA

Marjie Austen

Physical Therapist Assistant Kaiser Permanente

Les Pettit

Engineer Structural Concepts

Sue Hotelling

Senior Program Manager Digital Crimes Unit Legal & Corporate Affairs Microsoft Corporation

Shared Hope Impact

2278

Potential trafficking victims in the U.S. reached by outreach teams

3670

Advocates attended awareness and advocacy events presented by Shared Hope



Participated in Protected Innocence Policy Forum at Family Research Council

400

427

Number of incoming hotline calls





135

Received vocational training through the Women's Investment Network



570

Individuals trained to identify and respond to victims of domestic minor sex trafficking

180

Women and children in Jamaica, Fiji, India and Nepal received shelter, support and education



7

Human Trafficking Task Forces in which Shared Hope is a participant



33

Women and children in the U.S. received safe, supportive, short-term shelter



What We Do



Prevent.

Prevention first requires awareness, and Shared Hope uses many tools to help overcome the ignorance and complacency that contributes to the sex trafficking problem. Training is essential. We develop and deliver curricula that engage various disciplines in the community, train them together as a team, and help them see how they can work together to address the issue of child sex slavery in their own community.



Restore.

The word "restore" is a very small word used to describe a very large and complex effort. It encompasses the idea of "rescue" because without restoration, rescue will only lead to increased victimization. Restoration starts with safety and offers the opportunity to rebuild trust in an environment of respect and patience. Important dimensions of restoration include medical and mental health care, spiritual renewal, education, life skills, job training and vocational programs.



Bring Justice

Is it just for a woman or child to be treated as a criminal for the crime committed against her? Is it fair treatment for her to be jailed while her tormenters are allowed to pursue the next victim? Is it just to categorize the rape of a child as a misdemeanor? Should a buyer or trafficker be able to simply plead that he didn't know how young she was?

In last year's annual report we said such questions had to be answered. In 2011 we created a methodology to assess how each state in the nation dealt with these questions. In the Protected Innocence Challenge we identified weaknesses in the law and remedies that could be applied and gave a report to the nation, state by state. Even in the short time from release of the report until the close of 2011, changes began to take place.

In addition to state law advocacy, Shared Hope International testified and advocated in Congress for federal legislation that would allocate resources to services for domestic victims of sex trafficking.

Raising awareness about the reality of sex trafficking in America and Shared Hope's vision for eradicating it continues to keep us innovating on just how to deliver those messages and motivate the public to take action. We present at local and national conferences, collaborate with other groups involved in the anti-trafficking movement through coalitions, and participate in awareness raising events at local and national levels.

This man wants to rent your daughter.



One of our most innovative awareness campaigns is to sponsor billboards with this alert.

DoYouKnowLacy.com?



sharedhope

In recognition that the market is driving the commercial sex industry, the National Billboard Campaign was launched in September 2011. Through the powerful visual message, the billboard focuses attention on the buyers of commercial sex and removes all preconceived labels for the victims but one-"daughter". A major outdoor advertising company accepted the billboard design; supporters and followers of Shared Hope were then invited to sponsor a billboard, with staff managing the production and posting. The campaign continues through an ongoing invitation on our website, through social media and through personal invitation at events. There were over 30 responses to the invitation and by year's end, billboards were successfully posted in four states.





Shared Hope continues to gain visibility through our Ambassadors of Hope. Fifty new ambassadors were given intensive training in 2011, increasing the total to 75. These knowledgeable advocates represent Shared Hope during awareness events, panels, small groups, and Combined Federal Campaign informational events.

Shared Hope convened collaborative sex trafficking experts at a June policy panel hosted by the Family Research Council that provided webcasting in its Washington, D.C. studio room allowing us to reach 328 stakeholders across the nation.

Shared Hope's innovative Do You Know Lacy? training, with its unique community model, is providing the answers to those looking to get involved. Taking its inspiration from Linda Smith's book, Renting Lacy that follows the story of young trafficking victims here in the U.S., the Do You Know Lacy? curriculum trains first responders, service providers, church and community members, and men in general—all major players in the community—to identify and help potential "Lacys."

Four trainings were conducted in 2011, equipping over 1,000 individuals—first responders and community advocates—to work together to identify and respond to victims and at-risk youth, leveraging their intersecting areas of influence. It is effective!



"[The recent developments] would not have been possible without the integral training provided by SHI... The charge left to us from Linda and the organization was, 'how do we move forward from here?' We were given the tools and we now have created the basics of a community response...Shared Hope's training has been an absolutely invaluable experience, and an incredible launching pad for our community's understanding and development on this issue. For that we are grateful!"

Training continues to be cited as the most needed tool by community members and first responders alike. The inability to identify and the lack of knowledge of appropriate responses are primary barriers in rescuing children from sex trafficking. Knowledge of each other's role leads to greater collaboration and sustainable goals. Building on this momentum, Shared Hope will expanded training opportunities to include a west coast regional training on October 4–5, 2012, in Portland, Oregon and an east coast regional training on November 30, 2012 in Washington, D.C. Shared Hope staff conducted training at 32 additional events for first responders—INTERVENE for service providers and Domestic Minor Sex Trafficking for law enforcement—in 2011.

Restore

Shared Hope International takes pride in the leadership we provide in policy, prevention and education, but at the heart of our work are the women and children we serve.

Shared Hope approaches grant making with an emphasis on stewardship, partnering with organizations both domestically and globally that provide restorative shelter and services to survivors. We strategically approach restorative care by funding three types of programs:

- Women's Investment Network (WIN): SHI recognizes it is not enough to simply rescue a woman from bondage. The WIN program helps equip her with life skills and a legitimate source of work in order to support herself, maintain independence, and avoid re-victimization.
- Rescue and restoration: Developed and operated by local partners, these programs address both the immediate and long-term need for comprehensive, victim-centered restoration for the traumatized woman or child.
- Street Outreach: Women and children exploited through sex trafficking are
 psychologically trapped and feel that escape is impossible, causing them to not
 seek help. Outreach programs send qualified workers to seek out vulnerable victims
 with support, encouragement, and resources to assist them out of the life.



Shared Hope International partners with organizations across the United States to provide financial and technical support to programs that deliver residential services, counseling, case management, and street outreach for at-risk and trafficked women and children. These programs are designed to support their transition from victim to survivor, and from survivor to a powerful advocate for those still enslaved.

Maelie was just a teenager when she was held against her will, physically abused, and restricted to a bed where she was repeatedly raped. She was a captive in her own city. After a year, she found rescue; however, even after returning home, the intense trauma caused her to be hyper-vigilant and anxious. Her distraught family did not know how to help her and in their Midwest city there were no trafficking-informed services. One day, Maelie saw our restoration partner on CSPAN talking about her survivor-run organization and she found the strength to call the hotline for help. Maelie received safety planning and relaxation techniques and her family received counseling. With the help of our partner, Maelie was connected to a trauma-informed mental health center and anti-trafficking service provider dedicated to support Maelie in her healing.





Our partner in North Carolina operates one of the few faithbased residential facilities in the U.S. that serves underage girls recovering from the brutal experience of sex trafficking. The home is filled to capacity with six girls who may stay as long as necessary to heal and recover. According to the initial entry survey given to residents, our partner reported:

- 100% have PTSD.
- 100% have been victims of childhood abuse.
- 40% have been involved in gang activity.
- 100% have struggled with substance abuse.
- 100% were chronic runaways.
- 100% have been involved in the legal system.
- 80% were referred by law enforcement.
- 20% were trafficked by their own parent.

Restorative Shelter Working Group:

The Restorative Shelter Working Group, founded and led by Shared Hope, is a group of developing U.S. service providers that meet to discuss trends, challenges and best practices in the anti-trafficking field. The group consists of faith-based and secular, survivor-led and advocate-led organizations. Since 2009, the members participate in conferences, trainings, and monthly conference calls to exchange knowledge and experience gained as trail blazers in the emerging field of restoration work with trafficking victims. This group played a major role in the events surrounding Shared Hope's announcement of the Protected Innocence Challenge in San Antonio on December 1. The group was present to advocate for appropriate victim services which must be addressed at the state level. The group participated in a two-day training and discussion, and made themselves available for media interviews and meetings with their attorney general, many of whom attended the Protected Innocence Challenge announcement events.



Domestic Partnership Statistics

Through Shared Hope support, three U.S. service providers made significant progress in the effort to rescue and restore women and children in crisis.

2278	Potential trafficking victims received information and resources through outreach efforts
427	Hotline calls
607	Victims or at-risk youth received resources or assistance
243	Received follow-up services
10	Victims received long-term shelter
33	Victims received short-term shelter

While still serving as a member of Congress, Linda Smith's experience of witnessing the reality of sex trafficking in India sparked the creation of Shared Hope International. Beginning with our first Home of Hope and Women's Investment Network (WIN) program in India, Shared Hope's funding and technical support priorities reflect the need we encounter during our policy work abroad. Shared Hope continues to maintain strong relationships with our international partners that extend beyond financial support to include technical assistance and long-term sustainability strategies. We partner with six international shelter and service providers in Fiji, Nepal, India, and Jamaica to provide outreach, residential care, counseling, job skill trainings, and critical medical care to support women and children victimized by, or at risk for, sex trafficking.

Recognizing the intense trauma experienced by victims of the commercial sex industry, Shared Hope has formed lasting partnerships with local organizations to fund programs that offer comprehensive, long-term care to women and children. Each of these programs offers a survivor-informed model of care that focuses on counseling, empowerment, and healing.



The loving care, nourishing food, and excellent medical attention given to residents of Ashagram in India has provided physical healing and prolonged comfort in the lives of many that were perishing with AIDS. Nimmi Tamang was one of those. She spent four years at Ashagram after being rescued from the brothel she was trafficked into at the age of 13 and remained enslaved until the age of 21. However, at the young age of 25 she went peacefully to be with her Lord. Her passing reminds us that we must continue to fight tirelessly to end the horrors of sex slavery. We are grateful that Nimmi experienced love and purpose in the tender care of the Ashagram community in her final years.

Statistics:

Together the six international service providers supported by Shared Hope provided the following services to victims of sex trafficking:

- Provided shelter, support and education to 180 women and children
- Trained 135 in job related skills through the WIN program
- · Sent out two missionaries
- Provided loving care to HIV infected members of their communities
- Sent outreach teams daily into brothel areas to offer hope to those in bondage

In Fiji, Shalili was only 8 years old when her relatives sold her for sex to neighbors, friends, government officials—anyone willing to pay—so the family could pay rent. After years of abuse, a concerned individual referred Shalili to our partner for rescue, safe shelter, and restorative services. Over the years, Shared Hope has invested in Homes of Hope Fiji to help build a campus that cares for survivors—both women and their children—and create one of the strongest Women's Investment Network (WIN) programs. The investment made in helping survivors become advocates and productive members of the community reaped remarkable blessings in Shalali's life. She now runs the campus hospitality business, one of organization's major sustainability programs. They accommodate guests and missions teams that stay weeks or longer, spending vacation time in a most productive way—experiencing life at the Homes of Hope and assisting with ongoing development work. Shalili is training another resident to manage the hospitality business and together they have successfully managed visiting teams of up to 40 people.



"[Victims] have been abused and betrayed by numerous so-called friends that they just cannot believe that our intentions are well meaning."

The HIV clinic is very often the first point of contact in the rescue process. One out of three women and girls rescued are HIV+. These anti-retroviral treatments for HIV are provided free or cost to girls and ladies.



December 1, 2011, launched Shared Hope's nationwide movement to change laws and policies that impact domestic minor sex trafficking in America. It started with the question,

"What must we do to rid the nation of this horrific crime against our children?"

"[Wyoming Attorney General Greg] Phillips said the Shared Hope International report will prompt him to write to Wyoming legislative leaders telling them they may want to consider drafting a state law specifically addressing the sex trafficking issue to send the public message that the state cares about the issue."

Billings Gazette



Samantha Vardaman, Esq. and Alicia Wilson, Esq., the primary authors of the Protected Innocence Challenge Report.

2011 launched a critical step in answering this question. Recognizing that most gaps in responding to domestic minor sex trafficking must be addressed at the state level, Shared Hope designed the Protected Innocence Challenge to set out the basic policy principles required to create a safe environment for children.

The steps necessary to create this safe environment include the following: preventing domestic minor sex trafficking through reducing demand, rescuing and restoring victims through improved training on identification, establishing protocols and facilities for victim placement, mandating appropriate services and shelter, and incorporating trauma-reducing mechanisms into the justice system.

Broken systems of criminal justice and child welfare responses to victims must also be fixed to ensure that commercially sexually exploited children are treated as victims and provided with remedies through the law to recapture their lives and their futures.

To provide states with increased accountability and a clear guide for legislative improvement, Shared Hope graded each state's existing laws against 40 components of law that address the following six key categories of law necessary to combat domestic minor sex trafficking:

- 1. Criminalization of domestic minor sex trafficking
- 2. Criminal provision for traffickers (agents, pimps)
- Criminal provisions for demand (buyers)
- Criminal provisions for facilitators (hotels, transports, websites, etc.)
- 5. Protective provisions for the child victims
- 6. Criminal justice tools for investigation and prosecutions

Shared Hope convened policy panels for expert discussion on the issues that brought us together with our advisors on the Protected Innocence Challenge methodology including Ambassador Mark Lagon (U.S. Department of State, Office to Monitor and Combat Trafficking in Persons, 2007–2009); Tessa Dysart, Esq., Associate Counsel, American Center for Law and Justice; Suzanna Tiapula, Esq., Director, National Center for Prosecution of Child Abuse; Sallie Pullman, Esq., Goodwin Procter LLP; and Sergeant Chris Burchell, Bexar County Sheriff's Office (Texas). We brought this information to over 400 viewers nationwide through a webcast of the event provided by the panel host, Family Research Council (top right).

In partnership with the American Center for Law & Justice, Shared Hope provided advance copies of each state's analysis report to attorney generals' offices to allow them time to comment and prepare with responsive legislation in the 2012 session. Finally, our report to the nation, The Protected Innocence Challenge, containing report cards for each state was released at an event that paralleled the National Association of Attorneys General winter meeting in San Antonio. At the same time recognition was given to three attorneys general who led significant efforts in their states to reform law and policy to protect children—Martha Coakley (Massachusetts) Greg Abbott (Texas) and Rob McKenna (Washington) (lower right) were honored during the Pathbreaker Award ceremony.

The release hit with a resounding bang! Twenty six states received a grade of "F"; the highest grade was a "B" achieved by only four states. Our major justice initiative—release of the report cards for each state—ended up becoming a major awareness raising event. The press conference and executive briefing featured some of the nation's leading anti-trafficking experts including Washington Attorney General Rob McKenna, president of the National Association of Attorneys General, Amy O'Neill Richard, Special Advisor to the Ambassador of the Department of State's Office to Monitor and Combat Trafficking in Persons, Drew Oosterbaan, Chief of the Department of Justice Child Exploitation and Obscenity Section, and two survivors of sex trafficking.



Linda has dedicated more than a decade of her life to ending the exploitation of victims of human trafficking, particularly children...her leadership and advocacy have been changing the way the world looks at human trafficking... [The Protected Innocence Challenge] report card on state laws was very effective in Washington state in drawing attention to the need for improving our state laws to protect human trafficking victims.

Washington Attorney General Rob McKenna





'Wyoming has laws on the books that cover child sex trafficking,' Rep. Keith Gingery said. 'However, the [Protected Innocence Challenge] report does suggest some very good ideas on how to bolster and improve our already existing statutes. I think the report is worthy of further study by the Wyoming Legislature, and legislation being proposed to bolster and improve our statutes as they suggest."

Billings Gazette



"Once I was his victim. Escape made me a survivor. But the justice system meant to protect me now called me a criminal." Shamere McKenzie said in a dramatic performance during the Pathbreaker Award Ceremony.

The release of the Protected Innocence Challenge was widely covered by media, appearing in over 400 outlets including NPR, Associated Press, Politico, Washington Post, Huffington Post, Wall Street Journal, and the New York Times! Over 400 viewers tuned in to watch a live webcast of Shared Hope's executive briefing on the Protected Innocence Challenge.

This attention provoked a ripple effect across the country of people asking what grade their state received and whether it was good enough for the protection of their children. At the press conference held for the Protected Innocence Challenge release, survivors told their personal stories that so clearly revealed gaps in the laws that could have, but did not protect them. Holly Smith told how child protective services in her state refused to see her as victim, though she was only 14. Shamere McKenzie related how she—the victim—came to be labeled a "violent sex offender." She told the attendees, "Look at my face, and remember me... I am the face of sex trafficking in America."

December was flooded with phone calls and emails from state activists, legislators, and attorneys general seeking advice on how to change their grade.

Shared Hope's goal to end domestic minor sex trafficking in the U.S and restore its victims hinges on these strategies that are enabled by the Protected Innocence Challenge:

- 1. Incite public outrage that children are enslaved for sex in our country.
- 2. Change laws that provide services for victims and deterrents for perpetrators.
- 3. Create safe shelter and specialized services to care for victims of this trauma.

Consolidated FY 2011 Financials

Functional Expenses

Program Activities	81%
Administration	11%
Fundraising Activities	8%



Support Sources

68%	Individuals
20%	Foundations
2%	Churches and Religious Organizations
5%	Corporations/Businesses
1%	_Educational
1%	Professional Organizations
-3%-	- Others

Fiscal Year 2011

Total Support and Revenue	2,200,496
Programs:	
International Programs	435,622
Domestic Programs	1,428,264
Total Program Activities	1,863,886
Fundraising/Development	192,327
Administration	252,369
Total Supporting Activities	444.696
Total Expenses	2,308,582
Change in Net Assets	-108,086

Note: Program descriptions and statistics include activities from January to December 2011. Consolidated financial information includes data from fiscal year 2011 (July 2010–June 2011).



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